



Academy Ballroom Affiliate Benefits

Join the New Generation Dance Studios

Independent studio ownership with nationwide support

Own and operate your independent dance studio with the support of the Academy Ballroom International network of Affiliates.

- Local & national events: Team participation without the burden of planning every event
 - Grand parties, showcases, competitions, etc. – Affiliates can plan or attend each others' events for a larger audience attendance
- Business operational resources at your convenience
 - Studio business workshops, best practices and knowledge sharing – Learn from your fellow Affiliates
 - Motivational seminars and workshops to build and inspire your team
- A family atmosphere with a team of independent studio owners: Making the dance business fun, affordable and profitable for everyone

Unlimited growth potential – you decide how to run your studio

Academy Ballroom International offers different levels of Affiliate participation. You can choose your involvement without the typical franchise restrictions.

- Level 1 Individual studio license: run your own studio with the Academy Ballroom name and support
- Level 2 Regional license: expand your business reach with up to 3 additional studios (in a defined geographic area) and see virtually immediate ROI
- Level 3 State license: own the rights to your state and license multiple Academy Ballroom studios for maximum profit potential

Income potential with minimized risk

Join a team with similar financial goals, who understand the power of a nationwide Affiliate team and have the experience of running successful studios.

- A full license agreement for an affordable initial fee and flexible terms
- Set up your studio quickly with a simple, no-hassle business model
- No monthly franchise payments
- License other Academy Ballroom studios for quick ROI (State & Regional only)
- Run studio events that literally pay for themselves
- Independent studio operations benefiting from the mutual prosperity of the Academy Ballroom International network

Student and instructor training for social or competitive dancing

Academy Ballroom International is in the dance business – from building the social dance community to creating US and World competitive champions. Your studio can benefit from:

- Visiting coaches
- Intern programs
- Workshops, dance camps, social events which you can attend, and that can travel to your studio
- Judges for studio competitions
- Advanced, national-level competitive professional and amateur dancers
- DVIDA Syllabus training

Marketing resources available to you

Get your studio up and running with flexible marketing tools to entice students, teachers and other prospective Affiliates studios.

- Established logo designs for multiple print purposes
- Customer communication, advertising and other convenient print templates
- Academy Ballroom graphic design agency resources
- Co-marketing opportunities for reduced, shared costs
- Online exposure via web links and a secure Website
- Guidelines, bulletins, newsletters and other mutually-beneficial Affiliate communications
- National advertising exposure via Global Spectrum series and other NDCA recognized competitions

Proven business models

Leverage time-proven, best studio practices that take the guesswork out of your business, save you time and help you realize a healthy bottom line.

- Internship program: build your new teacher base while building your clientele
- Floor fee structures: options for profitable day-to-day operations
- Rising Star competitions: run an Academy Ballroom competition with the Grand Finale culminating at the prestigious Hotlanta Dance Challenge

Build on the Academy Ballroom national reputation

As an Affiliate you immediately have an established name, recognized for reputable, high-quality instruction, sound business, and a positive, fun, social environment.

Academy Ballroom International

The Next Generation Dance Studio

AcademyBallroomINT.com